



2024 Gila Cheer Athlete Sponsorship

Dear Prospective Sponsor,

We appreciate your consideration of sponsoring Gila Cheer. This letter provides further understanding of our program and what your sponsorship will mean. Coach Taylor Banks, owner of Gila Cheer, established an All-star cheerleading facility consisting of the most talented cheerleaders that Graham County has to offer. We take great pride in helping children of all ages develop physically, mentally, and emotionally through coaching and fitness. All-star cheerleading is a highly competitive sport throughout our country and is growing internationally. National competitions are regularly televised on networks such as ESPN, ESPN2, CBS SPORTS and FOX SPORTS.

Fundraising is key in assisting our cheerleaders with their uniform, tuition, and competition expenses. These young athletes work diligently to raise money through various methods including vending at local events. Despite our athletes' hard work inside and outside of the gym, these fundraisers cover only a small portion of their expenses. Annual competition fees are often in the excess of thousands of dollars per team.

We invite you to please help these young athletes by sponsoring them to help meet their fundraising goal. Your sponsorship will enable these cheerleaders to participate in this hugely beneficial activity. Show your commitment to the future of these athletes as well as the community. Most donations can be written off as an advertising expense as sponsors will be listed on our website, have their logos placed on banners that we use at all our local events and parades, and shout out shared with our membership via email and newsletters.

A sponsorship of \$200 or more will have their business name listed on our banners and team t-shirts.

Thank you for supporting these growing athletes.

If you have any questions, please feel free to call Taylor Banks at 928-965-2943.

Gila Valley All Star Cheer LLC – 2281 W Thatcher Blvd Unit E, Thatcher, AZ 85552

gilacheer@gmail.com www.gilacheer.com

Sponsor/Company Name: _____

Sponsor Email: _____

Mailing Address: _____